

Electronic Acknowledgement Receipt

EFS ID:	5806368
Application Number:	10732824
International Application Number:	
Confirmation Number:	6777
Title of Invention:	Return of content ad serving resources
First Named Inventor/Applicant Name:	Kenneth W. Bronson
Customer Number:	82402
Filer:	John C. Pokotylo
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	IDS_transmittal.pdf	118602 e3f325d5ea1d7d6450a4b9f0f1f34ce70cae8732	no	2

Warnings:

Information:

2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a.pdf	249264	no	2
			d99c7c0ffeda3ea103f8b66e4ed1ec0ba9221c0d		
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_AS_WO_97021183_Naqui.pdf	3694831	no	96
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Warnings:					
Information:					
4	NPL Documents	Ref_AT_EmbedFont_Dedrick_Interactive_Electronic_Adv.pdf	976968	no	12
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Warnings:					
Information:					
5	NPL Documents	Ref_AU_Dedrick_Consumption_Model.pdf	7279867	no	9
			eb6ab88db67df40590da6a04f29b649cf769a2ac		
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6	NPL Documents	Ref_AV_ClassManager.pdf	3690870	no	157
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7	NPL Documents	Ref_AW_AdStar_scanned.pdf	4778536	no	42
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8	NPL Documents	Ref_AX_Aaddzz_Brochure.pdf	1196867	no	6
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10	NPL Documents	Ref_AZ_MarketMatch_Planner.pdf	692303	no	26
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11	NPL Documents	Ref_BA_AdKnowledge_Campaign.pdf	1019253	no	23
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13	NPL Documents	Ref_BC_AdForce_Manual.pdf	11410028	no	285
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Warnings:					
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20	NPL Documents	Ref_BH_EmbedFont_Reexam_ Request_045_patent.pdf	1175823 d271ab989c45359a699da04488d84b5b3a 4a6f90	no	54
Warnings:					
Information:					
Total Files Size (in bytes):			107399171		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					